

Frequently Asked Questions (FAQs)

Grant Writing Basics “Online” Course

What is Grant Writing Basics “online” course?

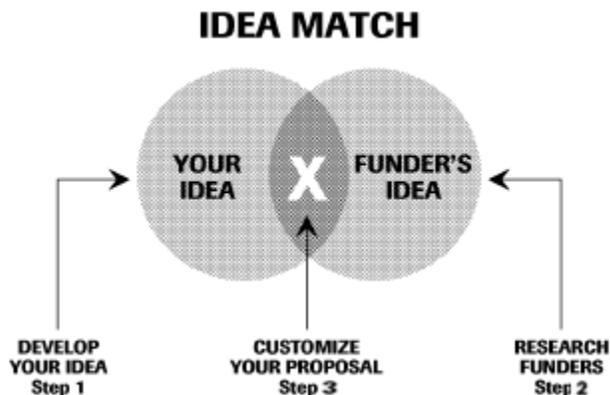
Grant Writing Basics is the remarkably successful and longest-running, grant writing course online since 1997! It was designed by Phil Johncock, the Grant Professor, to help you learn how to write winning grants. In the first 2.5 years of testing the Grant Writing Basics system, students received over \$1.2 Billion in grant funding. As an “online” course, it has many benefits.

What is the primary benefit of Grant Writing Basics as an “online” course?

- **Save Time & Money:** *No Travel Required! Learn At Your Own Pace!* No more taking precious time out of your busy schedule to travel to learn. No more travel expenses to fly across country to learn from the best. No more needing to take time away from work and family. This online course comes to YOU! Take as little or as much time as YOU need to learn the basics, according to YOUR schedule.

What are the benefits of Grant Writing Basics as a “proven system”?

- **Increase Your Knowledge:** *The Grant Writing Process Is Simplified Into 4 Simple Steps!* When Phil Johncock researched 80 grant experts, he discovered that they follow a similar grant writing process and sequence of steps. We call this the "Idea Match" model:



Basically, here is how the Idea Match model works. First, you get clear on what you want (i.e., your idea). Second, based on a clear idea of what you want, you research funders whose funding priority matches your idea. Third, once you find a good match, you customize your proposal to the funder specifications. Finally, you reply proactively to the decision, whether or not you are funded. Grant Writing Basics walks you step-by-step through the Idea Match model. You learn how to develop your ideas into fundable proposals, research funders who are a good fit, customize your proposal, and reply to the decision

- **Save Time:** *Learn the Most Widely-Used Grant Writing Format in the World!* There are over 100,000 grant-making agencies (private and public). Over the years, experts have discovered that most funders want to see the same or similar elements in proposals: 1) summary, 2) agency

introduction, 3) need/problem statement, 4) outcomes/goals, 5) methods, 6) evaluation in reaching outcomes/goals, 7) future funding after the grant is gone, and 8) budget.

Grant Writing Basics includes a 48-page textbook that explains these 8 sections that most funders want see. It includes a list of 25 study questions that focus your attention on the most important elements of the text/format.

You will have a chance to critique 2 sample proposals and rate the proposals using a custom-made Evaluation Form of the 8 key proposal elements you are learning. All of this is designed to help you be comfortable with the format before you ever write a word. You gain confidence!

- **Triple Your Chances Of Being Funded:** *Write a Mock Proposal & Participate In Peer Reviews.* When Phil researched 80 grant experts, he discovered that some recommend a Peer Review process prior to submitting a proposal to a funder. They say that Peer Reviews triple their chances of being funded.

Grant Writing Basics includes tips for you to create your own Peer Review team similar to the one funders might use to pass judgment on whether you are funded or not. You will have a chance to participate in a Peer Review process and get valuable feedback you can use to edit your proposal draft and improve the final score your proposal will ultimately receive.

You will learn how to conduct a pre-proposal contact with a funder to discover the scoring system they use. You will receive a list of questions to ask. You will receive worksheets and resources to help you create your own Peer Review team as well as 5 steps of your own Peer Review process.

How does the Grant Writing Basics “online” course work?

When you register, you will instantly have access to an Orientation video that explains exactly how Part 1 of Grant Writing Basics works along with a checklist to help guide you through Part 1 of the course. Part 1 consists of 30 audio secrets emailed to you 1 per day for 30 consecutive days.

In Part 2, you will receive a textbook of the most widely-used format in the world and two lessons online that help you understand the format. Then, you write a mock proposal using the template and participate in a Peer Review process right from the privacy of your own home or office.

Is Grant Writing Basics good for beginners?

Absolutely. Most people who take Grant Writing Basics are just starting out. The 30 audio secrets you receive by email as part of Part 1 of the “online” course is designed for you to simply listen and learn as well as build your confidence. Then, Part 2 starts with studying the most widely-used template in the world with study questions, examples and critiquing sample proposals “before” you do any grant writing.

Most expert grant writers tell us that they wish they had training like this when they were thrown into grant writing with no training. You'll find tremendous value in what you learn or your money back!

How do I ask questions with an “online” course?

During Part 1, you can ask your questions during our weekly surveys of the audio secrets you listen to. In Part 2, you submit your assignments directly to the Grant Professor by email. At any time, you can submit a ticket with your question and get a prompt reply.

What are the 4 free Bonuses I can get when I sign up today?

1. **Bonus 1 - *Dream-Making to Billions*** – This is a digital video with PowerPoint slides of the original “live” presentation by Mark Victor Hansen, Co-Creator of the *Chicken Soup for the Soul* Series and Phil Johncock, The Grant Professor.
2. **Bonus 2 - *How to Get Corporate Sponsors*** – This is a digital audio interview with Brendon Burchard by Armand Morin.
3. **Bonus 3 - *How to Find Grants Online*** – This is a special eBook created by one of Phil’s students: Sharon Anne Bumala.
4. **Bonus 4 - *Developing Quality Grant Proposals*** – This is a PowerPoint presentation by David J. Downey from the U.S. Department of Education that includes an excellent Sample Quality Grant Proposal.

What is your 30-day money-back guarantee?

Nevada law requires all grant educators to give you a 5-Day Money Back Guarantee. Most grant writing classes fail to tell you this! [Enroll today](#), and we’ll increase it to 30 days! If the course does not deliver on what it promises, give us a written notice before 30 days has expired. We'll cancel your enrollment and access to course materials and return your money.

Can I refer my friends to the course?

Absolutely! In fact, when you refer-a-friend, you can make money! When you enroll and learn, we hope that you share what you learn as well as your passion and enthusiasm with colleagues, family and friends. Once you complete this course, you also qualify to become our referral partner or Affiliate. This means that you can get paid for each person who enrolls in this course as a result of your referral. Our Affiliate program is a great way to share your experience (if you like) and make money!

How do I register?

Visit <http://GrantWritingBasics.com>. Scroll to the bottom of the page. Click on the “Yes, Sign Me Up!” button.

What do I get when I register today? What's the real-world value of this course?

Grant Writing Basics Course Online	
30 Audio Secrets: One Audio Secret is emailed to you for 30 consecutive days. Your 1st Audio Secret is emailed directly to you immediately.	\$47.00
3 Webinars: Orientation Webinar and a webinar before and after Part 2 walks you through the process and gives you a chance to ask questions "live".	\$147.00
Free Bonus #1: Dream-Making to Billions - Digital Video with Mark Victor Hansen, Co-Creator of the "Chicken Soup for the Soul" Series and Phil Johncock.	\$47.00
Free Bonus #2: How to Get Corporate Sponsors - Digital Audio Interview with Brendon Burchard by Armand Morin.	\$47.00
Free Bonus #3: How To Find Grants Online - eBook	\$47.00
Free Bonus #4: Developing Quality Grant Proposals - eBook	\$47.00
49-Page Popular Text - The Most Widely-Used Grant Writing Format in the World	\$27.00
Peer Review Process - Write a Mock Proposal, Have Your Proposal Reviewed By Peers, Rate & Review Peer Proposals	\$147.00
GuideStar Premium - Complete all assignments to be eligible for 6-months of GuideStar Premium to search foundations, access 3.3 million donors, and more	\$1,500.00
Total Real World Value Today:	
\$2,056.00	

What is the cost of Grant Writing Basics?

Your Price Today:

Just \$297

**And It Comes with This 30-Day
"No Questions Asked" Priority Guarantee!**